

INFORMATION PACK

AdventureSmart Website • Safety Codes • Outdoor Intentions



This information pack provides you with a brief overview of three initiatives that aim to help Kiwis and international visitors to take responsibility for their own safety – by planning and preparing better for their land, snow, water, and boating activities.

The AdventureSmart website, the Outdoor, Water and Boating Safety Codes and the Outdoors Intentions process are the result of a collaborative effort by New Zealand's leading outdoor organisations and government agencies. They are endorsed by the New Zealand Search & Rescue Council, the New Zealand Mountain Safety Council, Coastguard New Zealand, Water Safety New Zealand, Surf Life Saving New Zealand, New Zealand Police, LandSAR, Department of Conservation and the Rescue Coordination Centre.

Media Enquiries or Interviews

If you have any queries, or would like to obtain further comment or arrange an interview, please contact: info@adventuresmart.org.nz. Thank you for your support.



The AdventureSmart website is an online portal designed to provide Kiwis and international visitors with links to the relevant safety information and planning support, prior to engaging in land, snow, water and boating activities. The links are supported by the appropriate regulatory or association body, public land manager, or safety agency.

AdventureSmart has good advice for everyone, regardless of ability or experience, and houses the Outdoor, Water and Boating Safety Codes, and the Outdoors Intentions process.

The site is not designed to replace or compete with tourist information or listings.

AdventureSmart is funded by NZSAR Council.



The New Zealand Outdoors Intentions process enables people going into the outdoors to leave details of their trip, plus a date and time that their trusted friend or family member should raise the alarm if they haven't returned.

There are 4 simple options that enable people to take responsibility for their own safety, which also assist search and rescue agencies if the alarm is raised.

Outdoors Intentions should be completed before heading out and sent to a trusted friend or family member by whichever option the person chooses.

www.adventuresmart.nz/outdoor-intentions



Each code contains 4 or 5 simple and easy to remember rules. Each rule has been produced in consultation with relevant organisations within the sector they represent. The rules are especially helpful to international visitors who may have little knowledge of New Zealand, but the advice is equally applicable to Kiwis, especially those trying a new activity or visiting an unfamiliar part of the country.

The three Safety Codes are designed to enable sector stakeholders to promote clear and consistent safety messages to visitors and residents alike and to prompt people to take responsibility for their own safety by planning and preparing ahead of the activity they choose to undertake.

www.adventuresmart.nz/resources

